

WELCOME OUR STUDENTS



FRESHERS' FAIRS
MEDIA PACK 2020

THE STUDENT MARKET IS UNIQUE, VIBRANT & OPEN-MINDED

Memories of starting university last a lifetime and so too can their loyalty to your brand.

For over 75 years, Leeds University Union has been welcoming students from across the globe as they begin on an adventure like no other. Arriving at university they become independent consumers for the first time, and so it's no wonder that so many companies and charities choose September to first connect with our enthusiastic students.

With over 10,000 new arrivals this September, and over 38,000 members in total, why not advertise with one of the largest student unions in the country - Leeds University Union.

"I am forever grateful to Leeds University Union for helping us market to their students. It's a vital part of our business and for retaining and gaining extra sales. The staff at LUU are incredibly helpful, open and honest - the perfect combination for making sure your marketing is a success. I completely, 100%, recommend you use them."

Nadine Mullan, University Sales Manager, Domino's Pizza

"Leeds University Union is always a pleasure to work with - the team are always happy to help and tailor our marketing agreement to individual requirements."

Emma Pethybridge, Strategic SU Marketing Executive, Endsleigh Insurance



GET IN TOUCH:

advertising@luu.org.uk

FACE-TO-FACE SPACES: FRESHERS' FAIRS

Running from Monday 21 to Wednesday 23 September, our Freshers Fairs provide a unique opportunity to engage with our students. Be part of the main event of the season and welcome our new students to their first days on campus.



STANDARD INDOOR STALL
(2m x 1m table and two chairs):

£1,040 + VAT

CHARITY RATE
(same area):

£312 + VAT

PREMIUM INDOOR SPACE
(3m x 3m):

£1,456 + VAT

CHARITY RATE
(same area):

£416 + VAT

STANDARD OUTDOOR STALL
(2m x 1m table and two chairs):

£1,456 + VAT

CHARITY RATE
(same area):

£520 + VAT

PREMIUM
OUTDOOR SPACE
(Larger than 2m x 1m):

Price on request.

GET IN TOUCH:

advertising@luu.org.uk

INTERNATIONAL FRESHERS' FAIR

18 September

Our new intake of international students arrive during the summer and begin to find their feet in a new city. This event is your chance to say hello and introduce them to new and exciting brands.



STANDARD INDOOR STALL
(2m x 1m table and two chairs):

£312 + VAT

CHARITY RATE
(same area):

£78 + VAT

PREMIUM INDOOR SPACE
(3m x 3m):

£416 + VAT

CHARITY RATE
(same area):

£130 + VAT

OUTDOOR SPACE
(Up to 3m x 3m):

£728 + VAT

CHARITY RATE
(same area):

£312 + VAT

PREMIUM
OUTDOOR SPACE
(Larger than 3m x 3m):

Price on request.

GET IN TOUCH:

advertising@luu.org.uk

FRESHERS' FAIRS: GOODY BAGS

Distributed during Freshers' Fairs, 1,000 tote bags provide an effective method for delivering your message directly to the hands and Halls of students.

LEAFLET, FLYER
OR VOUCHER

£416 + VAT

SAMPLE

£416 + VAT

GOODY BAG SPONSOR

£2,080 + VAT



GET IN TOUCH:

advertising@luu.org.uk

THANK YOU

Leeds University Union is a registered not for profit charity that exists to support over 38,000 members through the good times as well as the bad, to ensure they all love their time at Leeds.

By working with us, you are enabling our advice and support services to develop and grow. Thank you.



GET IN TOUCH:

Email: advertising@luu.org.uk